

3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
569458-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 21-26, 2012 :60	August 21-26, 2012

Billing Address:

Media Strategies & Research Attention: Suzanne Lorimer

1580 Lincoln Street Suite 510 Denver, CO 80203

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Flight Dates	Order #	Alt Order #
08/21/12 - 08/26/12	569458	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Line	e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	1 08/22/12	08/22/12	M-F 5-530a	5-530a	1	1:00	1	\$500.00	NM	
	Weeks: Spots: # Ch		End Date MTWTF 08/26/121 Date Air Time D /22/12 5:07 AM M	escription	<u>Rate</u> \$500.00 <u>Start/End Time</u> 5-530a		<u>h Ad-ID</u> 0 смт1207			<u>Rate</u> <u>Type</u> \$500,00 NM
	2 08/24/12	08/24/12	M-F 530-6a	530-6a	1	1:00	1	\$500.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTF 08/26/121		<u>Rate</u> \$500.00					,
	Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>D</u> /24/12 5:37 AM N		Start/End Time 530-6a		<u>h Ad-ID</u> 0 смт1207			<u>Rate Type</u> \$500.00 NM
	3 08/23/12	08/23/12	M-F 6-7a	6-7a	1	1:00	1	\$900.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTF 08/26/121-		<u>Rate</u> \$900.00		,			
	Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> D /23/12 5:58 AM M		Start/End Time 6-7a		<u>h Ad-ID</u> 0 СМТ1207			<u>Rate Type</u> \$900.00 NM
	4 08/22/12	08/24/12	M-F 7-9a	7-9a	1-1	1:00	2	\$900.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTF 08/26/121-1		<u>Rate</u> \$900.00				***************************************	
	Spots: # Ch 1 4	W 08	/22/12 8:54 AM N	1-F 7-9a	<u>Start/End Time</u> 7-9a	1:0	h <u>Ad-ID</u> 0 CMT1211			<u>Rate Type</u> \$900.00 NM
	2 4		/24/12 7:55 AM N		7-9a		0 CMT1207			\$900.00 NM
	5 08/21/12	08/21/12	M-F 10-11a	10-11a	-1	1:00	1	\$300.00	NM	***************************************
	Weeks:	Start Date 08/20/12	End Date MTWTF 08/26/12 -1	1	<u>Rate</u> \$300.00					
anna gana	Spots: <u>#</u> Ch 1 4	n <u>Day Aiı</u> Tu 08			Start/End Time 10-11a		h <u>Ad-ID</u> 0 CMT1211			<u>Rate Type</u> \$300.00 NM



	569458-1	08/26/12	/g	07/30/12 - 08/26/12
	Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	<u>Product</u>	Estimate Number
McCaskill/D/MO/US Senate	August 21-26, 2012 :60	August 21-26, 2012 :

Lir	ne Start Date	End Date	Description	S	tart/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	6 08/24/12	08/24/12	M-F 1-130p	1	-130p	1	1:00	1	\$300.00	NM	
-	Weeks:	Start Date 08/20/12		WTFSS 1	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # C 1 4	h <u>Day Ai</u>	<u>Date</u> Air Tim	e <u>Descriptior</u> M M-F 1-130p	•	Start/End Time 1-130p	***************************************	<u>h Ad-ID</u> 0 CMT1211			<u>Rate Type</u> \$300.00 NM
	7 08/23/12	08/23/12	M-F 3-4p	3	-4p	1	1:00	1	\$300.00	NM	
1	Weeks:	Start Date 08/20/12		WTFS\$	Spots/Week	<u>Rate</u> \$300.00					
	Spots: <u>#</u> C 1 4	h <u>Day Ai</u>	<u>r Date</u> <u>Air Tim</u>	e Description M M-F 3-4p	·	Start/End Time 3-4p		<u>h Ad-ID</u> 0 смт1207			<u>Rate</u> <u>Type</u> \$300.00 NM
	8 08/22/12	08/22/12	<b>M</b> -F 5-6p	5	-6p	1	1:00	1	\$900.00	NM	
-	Weeks:	Start Date 08/20/12		<u>WTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$900.00					• • •
	Spots: <u>#</u> C 1 4			e <u>Descriptior</u> M M-F 5-6p	]	Start/End Time 5-6p	***************************************	h <u>Ad-ID</u> 0 CMT1212			<u>Rate</u> <u>Type</u> \$900.00 NM
	9 08/24/12	08/24/12	M-F 6-630p	6	-630p	1	1:00	1	\$1,200.00	NM	
	Weeks:	Start Date 08/20/12		WTFSS 1	Spots/Week 1	<u>Rate</u> \$1,200.00				•	
	Spots: <u>#</u> C 1 4	***************************************		e Description MM-F 6-630	•	Start/End Time 6-630p		<u>h Ad-ID</u> 0 CMT1212			Rate <u>Type</u> \$1,200.00 NM
	10 08/21/12	08/23/12	M-F 630-7p	6	30-7p	-1-1	1:00	2	\$900.00	NM	
	Weeks:	Start Date 08/20/12	End Date M7 08/26/12 -1	WTFSS 1	Spots/Week 2	<u>Rate</u> \$900.00					
	Spots: # C			e <u>Descriptior</u> M M-F 630-7	-	Start/End Time 630-7p		h <u>Ad-ID</u> 0 CMT1212			Rate Type \$900.00 NM
	2 4			M M-F 630-7		630-7p	1:0	0 CMT1211			\$900.00 NM
ļ	11 08/23/12	08/23/12	FOX Prime T	nursday 8-9r8	p-9p	1	1:00	1	\$2,400.00	NM	
	Weeks:	Start Date 08/20/12		WTFSS	Spots/Week 1	<u>Rate</u> \$2,400.00					
-	Spots: <u>#</u> C 1 4			e <u>Descriptior</u> M FOX Prime	<u>1</u> Thursday 8-9p	Start/End Time 8p-9p		h <u>Ad-ID</u> 0 CMT1212			<u>Rate</u> <u>Type</u> \$2,400.00 NM
	12 08/21/12	08/21/12	M-F 9-10p	9	-10p	-1	1:00	1	\$1,500.00	NM	
_	Weeks:	Start Date 08/20/12		WTFSS	Spots/Week 1	<u>Rate</u> \$1,500.00					
	Spots: <u>#</u> C 1 4	h <u>Day Ai</u>	<u>r Date</u> <u>Air Tim</u>	e Description MM-F 9-10p		Start/End Time 9-10p		h <u>Ad-ID</u> 0 CMT1211			<u>Rate Type</u> \$1,500.00 NM
Γ	13 08/24/12	08/24/12	<b>M-</b> F 1030-110	)2p 1	030-1102p	1	1:00	1	\$750.00	NM	
	Weeks:	Start Date 08/20/12		WTFSS 1	Spots/Week 1	<u>Rate</u> \$750.00					
	Spots: <u>#</u> C 1 4	h <u>Day Ai</u>	<u>r Date</u> <u>Air Tim</u>	e <u>Descriptior</u> M M-F 1030-		<u>Start/End Time</u> 1030-1102p		h <u>Ad-ID</u> 0 CMT1207			<u>Rate Type</u> \$750.00 NM





	569458-1	08/26/12	August 2012	07/30/12 - 08/26/12
	Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 21-26, 2012 :60	August 21-26, 2012 :

Spots/

Line Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 08/26/12	08/26/12	Su 10-1030p	10-1030p	1	1:00	1	\$1,260.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/121	Spots/Week 1	<u>Rate</u> \$1,260.00					
Spots: <u>#</u> (		<u>r Date</u> <u>Air Time</u> <u>Desc</u> 3/26/12 10:09 PM Su 10		Start/End Time 10-1030p		th <u>Ad-ID</u> 00 CMT1207			Rate Type \$1,260.00 NM

<u>Total Spots</u> 16 <u>Gross Total</u> \$14,410.00

**Payment Terms 30 Days** 

Agency Commission \$2,161.50

<u>Net Amount Due</u> \$12,248.50



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Invoice Month Invoice # Invoice Date Invoice Period 07/30/12 - 08/25/12 569457-1 08/26/12 August 2012

Account Executive Station Sales Office Sales Region WDAF Local WDAF House Kansas City WD Local

Advertiser Product Estimate Number McCaskill/D/MO/US Senate August 21-26, 2012

August 21-26, 2012

Media Strategies & Research Attention: Suzanne Lorimer 1580 Lincoln Street Suite 510 Denver, CO 80203

Send Payment To:

Billing Address:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Flight Dates 08/21/12 - 08/26/12	Order # 569457	Alt Order #
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB #	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	-

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	08/21/12	08/21/12	M-F 5-530a	5-530a	-1	:30	1	\$250.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFS 08/26/12 -1		<u>Rate</u> \$250.00					
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lenat	h Ad-ID			Rate Type
	14		/21/12 5:23 AM M-	F 5-530a	5-530a	:3	0 CMT1213			\$250.00 NM
Ή,	2 08/23/12	08/23/12	M-F 530-6a	530-6a	1	:30	1	\$250.00	NM	
1	2 00/23/12	00/23/12	W-r 550-6a	550-6a	T	.50	I	\$200.00	IAIAI	
	Weeks:	Start Date 08/20/12	End Date MTWTFS 08/26/121		<u>Rate</u> \$250.00				,	
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
	1 4	Th 08	/23/12 5:45 AM M-	F 530-6a	530-6a	:3	0 CMT1213			\$250.00 NM
	3 08/21/12	08/24/12	M-F 6-7a	6-7a	-11-1	:30	3	\$450.00	NM	
ļ	Weeks:	Start Date 08/20/12	End Date MTWTF5 08/26/12 -11-1-		<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
	1 4	Tu 08	/21/12 6:38 AM M-	F 6-7a	6-7a	:3	0 CMT1213			\$450.00 NM
İ	2 4	W 08	/22/12 6:43 AM M-	F 6-7a	6-7a	:3	0 CMT1213			\$450.00 NM
	3 4	F 08	/24/12 5:58 AM M-	F 6-7a	6-7a	:3	0 CMT1213			\$450.00 NM
-	1 08/21/12	08/24/12	M-F 7-9a	7-9a	-1-1	:30	2	\$450.00	NM	
-	Weeks:	Start Date 08/20/12	End Date MTWTFS 08/26/12 -1-1-		<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	14		/21/12 7:15 AM M-	F 7-9a	7-9a	:3	0 CMT1213			\$450.00 NM
	2 4	Th 08	/23/12 8:58 AM M-	F 7-9a	7-9a	:3	O CMT1204			\$450.00 NM
	5 08/24/12	08/24/12	M-F 9-10a	9-10a	~1	:30	1	\$150.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFS 08/26/121		<u>Rate</u> \$150.00					111
ŀ	Spots: # Ch	Day Air	<u>Date</u> <u>Air Time</u> De	scription	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
	1 4	F 08	/24/12 9:43 AM M-	F 9-10a	9-10a	:3	0 CMT1204			\$150.00 NM



ale:	Invoice #	Invoice Date	Invoice Month	Invoice Period
	569457-1	08/26/12	August 2012	07/30/12 - 08/25/12

Advertiser	<u>Product</u>	Estimate Number
McCaskill/D/MO/US Senate	August 21-26, 2012	August 21-26, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	6 08/22/12	08/24/12	M-F 12-1p	12-1p	1	:30	1	\$225.00	NM	
	Weeks:	Start Date 08/20/12		TFSS Spots/Week	<u>Rate</u> \$225.00					
	Spots: <u>#</u> Ch 1 4			Description M-F 12-1p	Start/End Time 12-1p		<u>h Ad-ID</u> 0 CMT1213			<u>Rate</u> <u>Type</u> \$225.00 NM
	7 08/22/12	08/24/12	M-F 3-4p	3-4p	1-1	:30	2	\$150.00	NM	
	Weeks:	Start Date 08/20/12		FFSS Spots/Week -1 2	<u>Rate</u> \$150.00					
	Spots: # Ch	W 08	/22/12 3:20 PM	Description M-F 3-4p	Start/End Time 3-4p	:3	h <u>Ad-ID</u> 0 CMT1213			<u>Rate Type</u> \$150.00 NM
Ĺ	2 4	F 08	/24/12 3:39 PM	M-F 3-4p	3-4p	:3	0 CMT1213			\$150.00 NM
	8 08/21/12	08/21/12	M-F 4-5p	4-5p	-1	:30	1	\$300.00	NM	
	Weeks:	Start Date 08/20/12		FSS Spots/Week	<u>Rate</u> \$300.00					
	Spots: # Ch	<u>Day Aiı</u> Tu 08		Description M-F 4-5p	Start/End Time 4-5p		h <u>Ad-ID</u> 0 CMT1213			<u>Rate</u> <u>Type</u> \$300.00 NM
	9 08/23/12	08/24/12	M-F 5-6p	5-6p	11	:30	2	\$450.00	NM	ψοσο.σο 14101
	Weeks:	Start Date	End Date MTW	TFSS Spots/Week	Rate	·····	······································			
		08/20/12		11 2	\$450.00	_				
	Spots: # Ch			<u>Description</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
	14	Th 08		M-F 5-6p	5-6p		0 CMT1213 0 CMT1204			\$450.00 NM
L	2 4	F 08	/24/12 5:14 PM	M-F 5-6p	5-6p	.3	U CMITZU4			\$450.00 NM
1	0 08/22/12	08/23/12	M-F 6-630p	6-630p	11	:30	2	\$600.00	NM	
	Weeks:	Start Date 08/20/12		TFSS Spots/Week	<u>Rate</u> \$600.00			·		
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 4	W 08	/22/12 6:10 PM	M-F 6-630p	6-630p	:3	0 CMT1213			\$600.00 NM
l	2 4	Th 08	/23/12 6:14 PM	M-F 6-630p	6-630p	:3	0 CMT1204			\$600.00 NM
, 1	1 08/24/12	08/24/12	M-F 630-7p	630-7p	1	:30	1	\$450.00	NM	
1	Weeks:	Start Date 08/20/12		TFSS Spots/Week	<u>Rate</u> \$450.00					
	Spots: # Ch			Description	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 4			M-F 630-7p	630-7p	\	0 CMT1213			\$450.00 NM
1	2 08/21/12	08/21/12	FOX Prime Tue	sday 8-9p 8p-9p	-1	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 08/20/12		TFSS Spots/Week	<u>Rate</u> \$1,500.00					
	Spots: # Ch			Description	Start/End Time	l enaf	h Ad-ID			Rate Type
	1 4			FOX Prime Tuesday 8-9p	8p-9p		0 CMT1213			\$1,500.00 NM
ш.						·				



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

36	Invoice #	Invoice Date	Invoice Month	Invoice Period
ļ	569457-1	08/26/12	August 2012	07/30/12 - 08/25/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	, ,	August 21-26, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	3 08/22/12	08/24/12	M-F 9-10p	9-10p	111	:30	3	\$750.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12111	Spots/Week 3	<u>Rate</u> \$750.00					
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Desc</u> /22/12 9:43 PM M-F 9		Start/End Time 9-10p		h <u>Ad-ID</u> 0 CMT1213			<u>Rate Type</u> \$750.00 NM
	2 4 3 4		/23/12 9:10 PM M-F 9 /24/12 9:23 PM M-F 9	'	9-10p 9-10p	,-	0 CMT1213 0 CMT1204			\$750.00 NM \$750.00 NM
1	4 08/23/12	08/23/12	<b>M-F</b> 1030-1102p	1030-1102p	1	:30	1	\$375.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/121	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Desc</u> /23/12 10:45 PM M-F		Start/End Time 1030-1102p	***************************************	<u>h Ad-ID</u> 0 CMT1204			<u>Rate Type</u> \$375.00 NM
1	5 08/25/12	08/25/12	Sa 10-1030p	10-1030p	1-	:30	1	\$630.00	NM	· .
	Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/121-	Spots/Week 1	<u>Rate</u> \$630.00			<del></del>		
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Desc</u> 25/12 10:14 PM Sa 10		Start/End Time 10-1030p		h <u>Ad-ID</u> 0 CMT1204	WASHINGTON OF THE PARTY OF THE		<u>Rate</u> <u>Type</u> \$630.00 NM
		OCH STATE OF	Caramana and Caramana Armana and Caramana Armana and Caramana Armana and Caramana a	and the control of th		A Company of the Angle of the Community	garagagaran a kamana karang a magagar	Caracan to College Assessment and	The protect or prince by a time or the	

Total Spots

23

**Payment Terms 30 Days** 

Agency Commission \$1,654.50

Gross Total

Net Amount Due \$9,375.50

\$11,030.00

Alt Order#



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Invoice Month Invoice Period Invoice # Invoice Date 07/30/12 - 08/19/12 567919-1 08/26/12 August 2012

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser Product Estimate Number McCaskill/D/MO/US Senate August 14-19, 2012 August 14-19, 2012

Flight Dates

08/14/12 - 08/19/12

Billing Address:

Media Strategies & Research

Attention: Suzanne Lorimer 1580 Lincoln Street Suite 510 Denver, CO 80203

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Billing Calendar Broadcast	Billing Type Cash
Special Handling	
IDB#	Advertiser Code Product Code
Agency Ref	Advertiser Ref

Order#

567919

Lin	e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	1 08/14/12	08/19/12	M-F 5-530a	5-530a	111	:30	3	\$125.00	NM	and the second s
	Weeks:	Start Date 08/13/12	End Date MTWT 08/19/1211		<u>Rate</u> \$125.00					
	Spots: # Ch		***************************************		Start/End Time		h Ad-ID			Rate Type
	1 4			<i>I</i> I-F 5-530a	5-530a		0 CMT1213			\$125.00 NM
	2 4	Th 08	3/16/12 5:09 AM N	<i>N</i> -F 5-530a	5-530a		0 CMT1213			\$125.00 NM
	3 4	F 08	3/17/12 5:07 AM N	л-F 5-530a	5-530a	:3	0 CMT1213			\$125.00 NM
	2 08/14/12	08/19/12	M-F 530-6a	530-6a	1111	:30	3	\$250.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWT 08/19/1221		<u>Rate</u> \$250.00	······································				
	Spots: # Ch	Day Ai	ir Date <u>Air Time</u> [	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	W 08	8/15/12 5:35 AM N	Л-F 530-6a	530-6a	:3	0 CMT1213			\$250.00 NM
	2 4	W 08	B/15/12 5:53 AM N	Л-F 530-6a	530-6a	:3	O CMT1213			\$250.00 NM
	3 4	Th 08	8/16/12 5:52 AM N	Л-F 530-6a	530-6a	:3	0 CMT1213			\$250.00 NM
	4 4	F 08	8/17/12 5:36 AM N	<i>I</i> I-F 530-6a	530-6a	:3	0 CMT1213			\$250.00 NM
	3 08/17/12	08/17/12	M-F 6-7a	6-7a	1	:30	1	\$450.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWT 08/19/12		<u>Rate</u> \$450.00					
#	Spots: # Ch	Day Ai	ir Date <u>Air Time</u> [	Description Person	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	F 08	8/17/12 6:00 AM I		6-7a	:3	0 CMT1213			\$450.00 NM
	4 08/16/12	08/16/12	M-F 7-9a	7-9a	1	:30	1	\$450.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWT 08/19/121		<u>Rate</u> \$450.00					
	Spots: # Ch	Day A	<u>ir Date Air Time</u> [	<u>Description</u>	Start/End Time	Leng	h Ad-ID			Rate Type
L	1 4	Th 08	8/16/12 7:58 AM	И-F 7-9a	7-9a	:3	0 CMT1213			\$450.00 NM



	567919-1	08/26/12	August 2012	07/30/12 - 08/19/12
	Invoice #	Invoice Date	Invoice Month	Invoice Period
5.000		1200000000		

Advertiser	<u>Product</u>	Estimate Number
McCaskill/D/MO/US Senate	, •	August 14-19, 2012

	:						Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	5 08/18/12	08/18/12	Sa 7-9a	Sa 7-9a	~~~- <u>-1</u> ~	:30	1	\$225.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/121-	Spots/Week 1	<u>Rate</u> \$225.00				***************************************	
	Spots: <u>#</u> Ch	Day Air Sa 08/			Start/End Time Sa 7-9a		<u>h Ad-ID</u> 0 смт1213			<u>Rate Type</u> \$225.00 NM
	6 08/19/12	08/19/12	Su 7-9a	Su 7-9a		:30	1	\$150.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/121	Spots/Week	<u>Rate</u> \$150.00					
	Spots: <u>#</u> Ch		Date Air Time Descrip		Start/End Time Su 7-9a		<u>h Ad-ID</u> 0 CMT1213			Rate Type \$150.00 NM
	7 08/17/12	08/17/12	M-F 9-10a	9-10a	1	:30	1	\$150.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/121	Spots/Week 1	<u>Rate</u> \$150.00					
	Spots: <u>#</u> Ch 1 4		Date         Air Time         Descrip           /17/12         9:58 AM M-F 9-1		Start/End Time 9-10a		<u>h</u> <u>Ad-ID</u> 0 СМТ1213			<u>Rate</u> <u>Type</u> \$150.00 NM
	8 08/16/12	08/16/12	M-F 11-1130a	11-1130a		:30	1	\$100.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/121	Spots/Week 1	<u>Rate</u> \$100.00				·········	
	Spots: <u>#</u> Ch	<u>Day Air</u> Th 08/			Start/End Time 11-1130a		h <u>Ad-ID</u> 0 CMT1213			<u>Rate Type</u> \$100.00 NM
	9 08/15/12	08/16/12	M-F 3-4p	3-4p	11	:30	2	\$100.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/1211	Spots/Week 2	<u>Rate</u> \$100.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		/15/12 3:09 PM M-F 3-4	•	3-4p		0 CMT1213			\$100.00 NM
	2 4	Th 08/	/16/12 3:29 PM M-F 3-4	·p	3-4p	:3	0 CMT1213			\$100.00 NM
1	0 08/15/12	08/17/12	M-F 4-5p	4-5p	111	:30	3	\$300.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12111	Spots/Week 3	<u>Rate</u> \$300.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 4	W 08/		•	4-5p		0 CMT1213 0 CMT1213			\$300.00 NM   \$300.00 NM
	2 4 3 4		/16/12 4:25 PM M-F 4-5 /17/12 4:29 PM M-F 4-5		4-5p 4-5p		.0 CMT1213			\$300.00 NM
	1 08/15/12	08/17/12	M-F 5-6p	5-6p	11	:30	2	\$300.00	NM	4000.00 TAN
	1 00/10/12	00/1//12	141-1 2-0h		-AA	.50		ψυσου, υσ	1 4101	***
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/1211	Spots/Week 2	<u>Rate</u> \$300.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	14		/16/12 5:36 PM M-F 5-6	•	5-6p		0 CMT1213			\$300.00 NM
	2 4	F 08/	/17/12 5:54 PM M-F 5-6	P	5-6p		0 CMT1213			\$300.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

	567919-1	08/26/12	August 2012	07/30/12 - 08/19/12
	Invoice #	Invoice Date	Invoice Month	Invoice Period
wylen.	1999 199920007 200 STAL TEX	905e899554		

<u>Advertiser</u>	Product	Estimate Number
McCaskill/D/MO/US Senate	August 14-19, 2012	August 14-19, 2012

_ine Sta	art Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 08	/15/12	08/17/12	M-F (	6-630p	6-630p	1-1	:30	2	\$400.00	NM	
		Start Date 08/13/12	End D 08/19/	121-1-	2	<u>Rate</u> \$400.00					
Spo	ots: # Ch	<u>Day Air</u>		Air Time De		Start/End Time		h Ad-ID			Rate Type
	14		/15/12	6:28 PM M-F	•	6-630p		0 CMT1213 0 CMT1213			\$400.00 NM
	2 4	F 00	/17/12	6:21 PM M-F	- 6-63up	6-630p	.3	O CMITZT2			\$400.00 NM
13 08	/15/12	08/17/12	M-F	630-7p	630-7p	111	:30	3	\$300.00	NM	
We		Start Date 08/13/12	End D 08/19/			<u>Rate</u> \$300.00					
Spo	ots: # Ch	<u>Day Air</u>	Date	Air Time De	scription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	14	W 08	/15/12	6:45 PM M-I	₹ 630-7p	630-7p	:3	O CMT1213			\$300.00 NIV
	2 4		/16/12	6:53 PM M-I	•	630-7p		0 CMT1213			\$300.00 NM
	3 4	F 08.	/17/12	6:53 PM M-1	F 630-7p	630-7p	:3	0 CMT1213			\$300.00 NM
14 08	/15/12	08/17/12	M-F	9-10p	9-10p	111	:30	3	\$750.00	NM	
We		Start Date 08/13/12	End D 08/19/			<u>Rate</u> \$750.00			·		
Spo	ots: # Ch	Day Air	Date	Air Time De:	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	W 08	/15/12	9:46 PM M-I	= 9-10p	9-10p	:3	O CMT1213			\$750.00 NIV
	2 4	Th 08. See MG	/16/12 14.5	M-i	= 9-10p	9-10p	:0	0			\$750.00 NN
	3 4 F 08/17/12 M-F 9-10p See MG 14.4				9-10p	:0	0			\$750.00 NN	
	5 4 Su 08/19/12 9:08 PM Su 9-10p MG for 14.2 08/16				9-10p	:3	0 CMT1213			\$750.00 NM	
	4 4 Su 08/19/12 9:39 PM Su 9-10p MG for 14.3 08/17				9-10p	:3	0 CMT1213			\$750.00 NN	
15 08	/15/12	08/17/12	M-F	10-1030p	10-1030p	11	:30	2	\$750.00	NM	
We		Start Date 08/13/12	End D 08/19/			<u>Rate</u> \$750.00					
Spo	ots: # Ch	<u>Day Air</u>	Date	Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
:	1 4	W 08.	/15/12	10:29 PM M-I	= 10-1030p	10-1030p	:3	O CMT1213			\$750.00 NM
	2 4	Th 08.	/16/12	10:56 PM M-F	- 10-1030p	10-1030p	:3	O CMT1213			\$750.00 NM
16 08	/15/12	08/17/12	M-F	1030-1102p	1030-1102p	111	:30	3	\$375.00	NM	
We		Start Date 08/13/12	<u>End D</u> 08/19/			<u>Rate</u> \$375.00					
Spo	ots: # Ch	<u>Day Air</u>	Date	Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		/15/12	10:54 PM M-I	•	1030-1102p		0 CMT1213			\$375.00 NN
	2 4	Th 08.	/16/12	11:39 PM M-F	= 1030-1102p	1030-1102p	:3	0 CMT1213			\$375.00 NM
	3 4	F 08.	/17/12	11:20 PM M-F	- 1030-1102p	1030-1102p	:3	0 CMT1213			\$375.00 NM
17 08	/18/12	08/18/12	Sa 9	-10p	9-10p	1-	:30	1	\$450.00	NM	
We		Start Date 08/13/12	End D 08/19/			<u>Rate</u> \$450.00					
Spe	ots: <u>#</u> Ch	Day Air		Air Time De	scription	Start/End Time		h Ad-ID			Rate Type
,	1 /	Sa 08		9:23 PM Sa		9-10p	- 3	O CMT1213			\$450.00 NM

9-10p

9:23 PM Sa 9-10p

14

Sa

08/18/12

:30 CMT1213

\$450.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

	567919-1	08/26/12	August 2012	07/30/12 - 08/19/12
	Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 14-19, 2012	August 14-19, 2012

<u>Total Spots</u> 34 <u>Gross Total</u> \$11,625.00

Payment Terms 30 Days

Agency Commission

\$1,743.75

Net Amount Due \$9,881.25

\$200.00 NM





3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
567374-1	08/26/12	August 2012	07/30/12 - 08/18/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Estimate Number Advertiser Product McCaskill/D/MO/US Senate August 12-19, 2012 August 12-19, 2012

1:00 CMT1211

Billing Address:

Media Strategies & Research Attention: Suzanne Lorimer 1580 Lincoln Street Suite 510 Denver, CO 80203

Send Payment To: **WDAF** 3600 Solutions Center Chicago, IL 60677-3006

14

08/14/12

10:47 AM M-F 10-11a

Flight Dates Order # Alt Order# 08/12/12 - 08/19/12 567374 Billing Calendar Billing Type Broadcast Cash Special Handling IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

								Spots/				
Line	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	1 08/13/12	08/16/12	M-F 6-7a	3	6-7a	1111	1:00	4	\$900.00	NM		
	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS 1111	Spots/Week 4	<u>Rate</u> \$900.00					•	
l	Spots: # Ch	n <u>Day Air</u>	Date Ai	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate :	Type
	1 4	M 08/	/13/12 6	:57 AM M-F 6-	7a	6-7a	1:0	0 CMT1211			\$900.00	NM
	2 4	Tu 08/	/14/12 6	:53 AM M-F 6-	7a	6-7a	1:0	0 CMT1212			\$900.00	NM
	3 4	W 08/	/15/12 6	:12 AM M-F 6-	7a	6-7a	1:0	0 CMT1212			\$900.00	NM
	4 4	Th 08/	/16/12 6	:42 AM M-F 6-	7a	6-7a	1:0	0 CMT1212			\$900.00	NM
	2 08/13/12	08/17/12	M-F 7-98	1	7-9a	1-111	1:00	4	\$900.00	NM		
	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS 1-111	Spots/Week 4	<u>Rate</u> \$900.00	•••	•				
ļ	Spots: # Ch	Day Air	Date Ai	<u>r Time</u> Descrij	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate :	<u>Type</u>
	1 4	M 08	/13/12 8	:43 AM M-F 7-	9a	7-9a	1:0	0 CMT1212			\$900.00	NM
	2 4	W 08	/15/12 8	:13 AM M-F 7-	9a	7-9a	1:0	0 CMT1211			\$900.00	NM
	3 4	Th 08/	/16/12 8	:59 AM M-F 7-	9a	7-9a	1:0	0 CMT1211			\$900.00	NM
	4 4	F 08/	/17/12 8	:08 AM M-F 7-	9a	7-9a	1:0	0 CMT1212			\$900.00	NM
	3 08/13/12	08/13/12	M-F 9-10	Эа	9-10a	1	1:00	1	\$300.00	NM		
	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$300.00						
	Spots: # Ch	n <u>Day Air</u>	Date A	<u>ir Time</u> Descri,	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate	Туре
	1 4	M 08	/13/12 9	:58 AM M-F 9-	10a	9-10a	1:0	0 CMT1211			\$300.00	NM
	4 08/14/12	08/14/12	M-F 10-	11a	10-11a	1	1:00	1	\$200.00	NM		
	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$200.00						***************************************
	Spots: # Cl			ir Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
i				47 4545 46		40 44-	4.0	O CUTT 311			#200 00	

10-11a



	001017-1	VOIZOIIZ	nagaot mo : m	01700/12 00/10/12
	567374-1	08/26/12	August 2012	07/30/12 - 08/18/12
	Invoice #	Invoice Date	Invoice Month	Invoice Period
22.	30.00 90000000 <u>200</u> 0 900 000	Constitution of the Consti		

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 12-19, 2012	August 12-19, 2012

e P	t							Spots/			
Lin	e Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
-	5 08/17/12	08/17/12	M-F 12-1p		12-1p	1	1:00	1	\$300.00	NM	
	Weeks:	Start Date 08/13/12		MTWTFSS 1	Spots/Week 1	Rate \$300.00			,,,		
	Spots: # Ch			me Description	<u>on</u>	Start/End Time		th Ad-ID			<u>Rate</u> <u>Type</u>
	1 4	F 08	/17/12 12:42	PM M-F 12-1	)	12-1p	1:C	0 CMT1211			\$300.00 NM
	6 08/15/12	08/15/12	M-F 1-130p		1-130p	1	1:00	1	\$200.00	NM	
	Weeks:	Start Date 08/13/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch			me Description		Start/End Time		th Ad-ID			Rate Type
	14	W 08.	/15/12 1:29	PM M-F 1-130	<u>ър</u>	1-130p	7:0	0 CMT1212			\$200.00 NM
	7 08/14/12	08/17/12	M-F 3-4p		3-4p	-11	1:00	2	\$200.00	NM	
	Weeks:	Start Date 08/13/12		MTWTFSS -11	Spots/Week 2	<u>Rate</u> \$200.00					
	Spots: # Cl			ime Description	<u>on</u>	Start/End Time	***************************************	th Ad-ID			Rate Type
	1 4	Tu 08.		PM M-F 3-4p		3-4p		0 CMT1212 0 CMT1212			\$200.00 NM \$200.00 NM
	2 4	F 08.	/17/12 3:56	PM M-F 3-4p		3-4p <sub>.</sub>	1.0	M CMITETE			\$200.00 INIVI
*	8 08/16/12	08/16/12	M-F 4-5p		4-5p	1	1:00	1	\$600.00	NM	
	Weeks:	Start Date 08/13/12		<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Cl			ime Description	<u>on</u>	Start/End Time		th Ad-ID			Rate Type
	1 4	Th 08.	/16/12 4:4/	PM M-F 4-5p		4-5p	13	00 CMT1212			\$600.00 NM
	9 08/14/12	08/17/12	M-F 5-6p		5-6p	-11	1:00	2	\$600.00	NM	
	Weeks:	Start Date 08/13/12		MTWTFSS -11	Spots/Week 2	<u>Rate</u> \$600.00					
	Spots: # Cl			ime Description	<u>on</u>	Start/End Time	***************************************	th Ad-ID			Rate Type
	1 4	Tu 08		PM M-F 5-6p		5-6p 5-6p		00 CMT1211 00 CMT1211			\$600.00 NM   \$600.00 NM
<u></u>	2 4	F 00	/17/12 5:40	PM M-F 5-6p							3000.00 INIVI
	10 08/13/12	08/16/12	M-F 6-630p	•	6-630p	1-11	1:00	3	\$800.00	NM	
	Weeks:	Start Date 08/13/12		MTWTFSS 1-11	Spots/Week 3	<u>Rate</u> \$800.00					-
	Spots: # Cl			ime Description		Start/End Time		th Ad-ID			Rate Type
			/13/12 6:21			6-630p 6-630p		)O CMT1212 )O CMT1211			\$800.00 NM \$800.00 NM
	2 4 3 4			PM M-F 6-63 PM M-F 6-63	•	6-630p		00 CMT1211 00 CMT1211			\$800.00 NM
	11 08/13/12	08/17/12	M-F 630-7p		630-7p	111	1:00	3	\$600.00	NM	++++++
-	Weeks:	Start Date		MTWTFSS	Spots/Week	<u>Rate</u>				·	
		08/13/12	08/19/12	111	3	\$600.00					<u> </u>
	Spots: # Cl			ime Description		Start/End Time		th <u>Ad-ID</u> 00 CMT1211			Rate Type
	14			PM M-F 630- PM M-F 630-	•	630-7p 630-7p		)0 CMT1211 )0 CMT1212			\$600.00 NM \$600.00 NM
	2 4 3 4			PM M-F 630-	•	630-7p		00 CMT1212			\$600.00 NM
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	567374-1	08/26/12	August 2012	07/30/12 - 08/18/12
	Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 12-19, 2012	August 12-19, 2012

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12	2 08/15/12	08/15/12	FOX Prime Wed, Rota	itor 7p-9p	1	1:00	1	\$3,000.00	NM	
<u> </u>	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/121	Spots/Week 1	<u>Rate</u> \$3,000.00					
	Spots: # Ch 1 4			<u>iption</u> Prime Wed. Rotator	Start/End Time 7p-9p		<u>h Ad-ID</u> 0 смт1212			<u>Rate</u> <u>Type</u> \$3,000.00 NM
1:	3 08/15/12	08/15/12	M-F 9-10p	9-10p	1	1:00	1	\$1,000.00	NM	
si .	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/121	Spots/Week 1	<u>Rate</u> \$1,000.00					
ga .	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			<u>Rate Type</u>
	1 4	W 08	/15/12 9:14 PM M-F 9	-10p	9-10p	1:0	0 CMT1211			\$1,000.00 NM
14	1 08/14/12	08/14/12	M-F 10-1030p	10-1030p		1:00	1	\$1,500.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12 -1	Spots/Week 1	<u>Rate</u> \$1,500.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
<u></u>	1 4	Tu 08	/14/12 10:14 PM M-F 1	0-1030p	10-1030p	1:0	0 CMT1211			\$1,500.00 NM
1:	5 08/17/12	08/17/12	M-F 1030-1102p	1030-1102p	1	1:00	1	\$750.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/121	Spots/Week 1	<u>Rate</u> \$750.00					
	Spots: # Ch	Day Air			Start/End Time		h Ad-ID			<u>Rate</u> <u>Type</u>
	1 4	F 08	/17/12 11:35 PM M-F 1	030-1102p	1030-1102p	1:0	0 CMT1211			\$750.00 NM
16	3 08/18/12	08/18/12	Sa 10-1030p	10-1030p	1-	1:00	1	\$840.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/121-	Spots/Week 1	<u>Rate</u> \$840.00					
	Spots: # Ch			iption	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			<u>Rate Type</u>
<u> </u>	1 4 Sa 08/18/12 10:13 PM Sa 10-1030p		10-1030p	1:0	0 CMT1212	······································	·····	\$840.00 NM		
18	3 08/12/12	08/12/12	Su 9-10p	9-10p	1	1:00	1	\$1,000.00	NM	
\$1 · · ·	Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/121	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch			iption	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 4	Su 08	/12/12 9:39 PM Su 9-	10p	9-10p	1:0	0 CMT1211			\$1,000.00 NM

<u>Total Spots</u> 29 <u>Gross Total</u> \$22,690.00

Payment Terms 30 Days

Agency Commission

\$3,403.50

Net Amount Due

\$19,286.50



Billing Address:

Send Payment To:

3600 Solutions Center Chicago, IL 60677-3006

**WDAF** 

3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Media Strategies & Research Attention: Suzanne Lorimer

1580 Lincoln Street

Denver, CO 80203

Suite 510

Invoice Month Invoice Period Invoice # Invoice Date 07/30/12 - 08/10/12 566801-1 08/26/12 August 2012

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser Product Estimate Number McCaskill/D/MO/US Senate August 9-10, 2012 August 9-10, 2012

Ait Order # Flight Dates Order# 08/09/12 - 08/10/12 566801

Billing Calendar

Broadcast

Special Handling

IDB# Advertiser Code | Product Code Agency Ref Advertiser Ref

Billing Type

Cash

Line	e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	BENNESSEN HANDE DEN SELEKTION DEN SE
	1 08/09/12	08/09/12	M-F 5-530a	5-530a	T	1:00	1	\$250.00	NM	
	Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12T		<u>Rate</u> \$250.00					
	Spots: # Ch		<u>Date</u> <u>Air Time Des</u> /09/12 5:07 AM M-F		Start/End Time 5-530a		h <u>Ad-ID</u> 0 CMT1207			<u>Rate Type</u> \$250.00 NM
	2 08/10/12	08/10/12	M-F 530-6a	530-6a	F	1:00	1	\$250.00	NM	
	Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12F		<u>Rate</u> \$250.00					
	Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Des</u> /10/12 5:41 AM M-F		Start/End Time 530-6a	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	<u>h Ad-ID</u> 0 CMT1207			<u>Rate Type</u> \$250.00 NM
	3 08/09/12	08/09/12	M-F 6-7a	6-7a	T	1:00	1	\$900.00	NM	
	Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12T	-	<u>Rate</u> \$900.00					
	Spots: <u>#</u> Ct 1 4	***************************************	<u>Date</u> <u>Air Time</u> <u>Des</u> /09/12 6:53 AM M-F		<u>Start/End Time</u> 6-7a		h <u>Ad-ID</u> 0 CMT1207			<u>Rate Type</u> \$900.00 NM
	4 08/10/12	08/10/12	M-F 7-9a	7-9a		1:00	1	\$900.00	NM	
	Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12F		<u>Rate</u> \$900.00					
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Spots: <u>#</u> Ct 1 4		<u>Date</u> <u>Air Time</u> <u>Des</u> /10/12 8:59 AM M-F		<u>Start/End Time</u> 7-9a		<u>h Ad-ID</u> 10 смт1207			Rate Type \$900.00 NM
	5 08/09/12	08/09/12	M-F 10-11a	10-11a		1:00	1	\$200.00	NM	
	Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12T		<u>Rate</u> \$200.00					
	Spots: <u>#</u> Cl 1 4		<u>Date</u> <u>Air Time</u> <u>Des</u> /09/12		<u>Start/End Time</u> 10-11a		<u>th Ad-ID</u> 10 CMT1207			<u>Rate Type</u> \$200.00 NM



Send Payment To:

WDAF

3600 Solutions Center

Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
566801-1	08/26/12	August 2012	07/30/12 - 08/10/12

1	Advertiser	Product	Estimate Number
1	McCaskill/D/MO/US Senate	August 9-10, 2012	August 9-10, 2012

Line	Start Date	End Date	Description	s	tart/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	6 08/10/12	08/10/12	M-F 3-4p	3	-4p	F	1:00	1	\$200.00	NM	
W.,	Weeks: Spots: # Ch	Start Date 08/06/12 Day Air	08/12/12	wTFSS F Description	Spots/Week 1	Rate \$200.00 Start/End Time	Leng	h Ad-ID			Rate Type
	1 4	F 08	/10/12 3:25 PI	M M-F 3-4p		3-4p	1:0	0 CMT1207		• • •	\$200.00 NM
	7 08/09/12	08/09/12	M-F 4-5p	4	-5p	T	1:00	1	\$600.00	NM	***************************************
	Weeks:	Start Date 08/06/12		WTFSS -T	Spots/Week 1	<u>Rate</u> \$600.00					-
	Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Th 08		e Description M M-F 4-5p		Start/End Time 4-5p	_	h Ad-ID 0 CMT1207			<u>Rate</u> <u>Type</u> \$600.00 NM
	8 08/10/12	08/10/12	M-F 5-6p	5	-6р		1:00	1	\$600.00	NM	
	Weeks: Spots: # Ch 1 4		08/12/12 Date <u>Air Tim</u>	WTFSS F e Description M M-F 5-6p	Spots/Week 1	<u>Rate</u> \$600.00 <u>Start/End Time</u> 5-6p		th <u>Ad-ID</u> 00 CMT1207			<u>Rate</u> <u>Type</u> \$600.00 NM
	9 08/09/12	08/09/12	M-F 6-630p	6	-630p		1:00	1	\$800.00	NM	
	Weeks: Spots: # Ch	Start Date 08/06/12 Day Air	08/12/12	<u>WTFSS</u> -T e Description	Spots/Week 1	<u>Rate</u> \$800.00 <u>Start/End Time</u>	Leng	th Ad-ID		· · · · · ·	Rate Type
<u> </u>	1 4	Th 08	/09/12 6:12 P	M M-F 6-630p	)	6-630p	1:0	00 CMT1207			\$800.00 NM
1	0 08/10/12	08/10/12	M-F 630-7p	6	30-7p	~ ~ ~ <del>-</del>	1:00	1	\$600.00	NM	
	Weeks:	Start Date 08/06/12		WTFSS F	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch 1 4			e <u>Descriptior</u> M M-F 630-7p	=	Start/End Time 630-7p		th <u>Ad-ID</u> 00 CMT1207			<u>Rate Type</u> \$600.00 NM
1	1 08/09/12	08/09/12	M-F 9-10p	9	-10p	T	1:00	1	\$1,000.00	NM	
   **	Weeks:	08/06/12	08/12/12	WTFSS -T	Spots/Week 1	<u>Rate</u> \$1,000.00				•	
\$1	Spots: # Ch 1 4	Day Air Th 08	<u>r Date</u> <u>Air Tim</u> /09/12 9:38 P	e <u>Descriptior</u> M M-F 9-10p		Start/End Time 9-10p		th <u>Ad-ID</u> 00 CMT1207			Rate Type \$1,000.00 NM
1	2 08/10/12	08/10/12	M-F 10-1030p	1	0-1030p	~ = ~ ~ ~ ~ ~	1:00	1	\$1,000.00	NM	
	Weeks:	Start Date 08/06/12		WTFSS F	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch 1 4		<u>r Date</u> <u>Air Tim</u> /10/12 10:24 P	e <u>Descriptior</u> M M-F 10-103	-	Start/End Time 10-1030p		th <u>Ad-ID</u> 30 CMT1207			<u>Rate</u> <u>Type</u> \$1,000.00 NM

Total Spots

12

Gross Total

\$7,300.00

**Payment Terms 30 Days** 

Agency Commission

\$1,095.00

Net Amount Due

\$6,205.00

Invoice Period

07/30/12 - 08/07/12

Alt Order#



Invoice #

564449-1



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Account Executive Sales Office Station Sales Region Kansas City WD Local **WDAF** Local WDAF House

Invoice Month

August 2012

Advertiser Product Estimate Number

Invoice Date

Flight Dates

08/01/12 - 08/07/12

Billing Calendar

08/09/12

McCaskill/D/MO/US Senate August 1-7, 2012 August 1-7, 2012

> Broadcast Cash Special Handling

IDB# Advertiser Code Product Code

Order#

564449

Billing Type

Agency Ref Advertiser Ref

Billing Address:

Media Strategies & Research Attention: Suzanne Lorimer 1580 Lincoln Street Suite 510 Denver, CO 80203

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Spots/

Line	Start Date	End Date	Description	n St	art/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	08/01/12	08/07/12	M-F 5-530a	3 5-	530a	MTWTF	:30	3	\$125.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$125.00					
	Spots: # Ch			ime Description  AM M-F 5-530a		Start/End Time 5-530a		<u>h Ad-ID</u> 0 СМТ1208			<u>Rate Type</u> \$125.00 NM
4 4	4 4	Th 08/		8 AM M-F 5-530a		5-530a		0 CMT1208			\$125.00 NM
	2 4	F 08/	/03/12 5:08	8 AM M-F 5-530a	•	5-530a	:3	0 CMT1209			\$125.00 NM
	Weeks:	Start Date 08/06/12		MTWTFSS MT	Spots/Week 2	<u>Rate</u> \$125.00					
	Spots: # Ch	Day Air	Date Air T	ime Description		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
[	5 4	M 08/	/06/12 5:20	3 AM M-F 5-530a		5-530a	:3	0 CMT1208			\$125.00 NM
	3 4	Tu 08/	/07/12 5:22	2 AM M-F 5-530a		5-530a	:3	0 CMT1208			\$125.00 NM
2	08/01/12	08/07/12	M-F 530-6	a 53	0-6a	MTWTF	:30	3	\$125.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$125.00					
	Spots: # Ch	Day Air	Date Air T	ime Description		Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	3 4	W 08/	/01/12 5:38	8 AM M-F 530-6a		530-6a	:3	0 CMT1209			\$125.00 NM
	1 4	Th 08/	/02/12 5:39	9 AMM-F 530-6a		530-6a	:3	0 CMT1208			\$125.00 NM
	4 4			4 AM M-F 530-6a		530-6a	:3	0 CMT1208			\$125.00 NM
	Weeks:	Start Date 08/06/12		MTWTFSS MT	Spots/Week 2	<u>Rate</u> \$125.00					
	Spots: # Ch	<u>Day Air</u>	Date Air T	ime Description		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	2 4	M 08/	/06/12 5:38	8 AM M-F 530-6a		530-6a	:3	0 CMT1208			\$125.00 NM
	5 4	Tu 08/	/07/12 5:44	4 AM M-F 530-6a		530-6a	:3	0 CMT1208			\$125.00 NM





ļ	564449-1	08/09/12		07/30/12 - 08/07/12
7	Invoice #	Invoice Date	Invoice Month	Invoice Period
22	200	STOCK PRODUCT		

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 1-7, 2012	August 1-7, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	3 08/01/12	08/07/12	M-F 6-7a	6-7a	MTWTF	:30	3	\$300.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFS 08/05/12WTF-		<u>Rate</u> \$300.00					
	Spots: # Ch				Start/End Time	Length				Rate Type
	1 4		01/12 6:45 AM M-		6-7a		CMT1208			\$300.00 NM
	3 4 4 4		02/12 6:00 AM M- 03/12 6:38 AM M-		6-7a		) CMT1208			\$300.00 NM
	Weeks:	Start Date 08/06/12		Spots/Week	6-7a <u>Rate</u> \$300.00	:30	) CMT1208			\$300.00 NM
	Spots: # Ch	Day Air	Date <u>Air Time</u> De	scription	Start/End Time	Length	Ad-ID			Rate Type
y.	2 4	M 08/0	06/12 5:59 AM M-	F 6-7a	6-7a	:30	CMT1209			\$300.00 NM
	5 4	Tu 08/0	07/12 6:43 AM M-	F 6-7a	6-7a	:30	CMT1208			\$300.00 NM
	4 08/01/12	08/07/12	M-F 7-9a	7-9a	MTWTF	:30	3	\$300.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTF5		<u>Rate</u> \$300.00					
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Length	Ad-ID			Rate Type
	1 4	W 08/0	01/12 8:45 AM M-	F 7-9a	7-9a	:30	CMT1208			\$300.00 NM
	3 4	Th 08/0	02/12 8:34 AM M-	F 7-9a	7-9a	:30	CMT1209			\$300.00 NM
	4 4		03/12 8:44 AM M-		7-9a	:30	CMT1208			\$300.00 NM
	Weeks:	Start Date 08/06/12	End Date MTWTFS 08/12/12 MT		<u>Rate</u> \$300.00					
	Spots: # Ch			<del>-</del>	Start/End Time	Length	Ad-ID			Rate Type
	2 4		06/12 7:08 AM M-		7-9a		CMT1208			\$300.00 NM
	5 4	Tu 08/0	07/12 8:59 AM M-	F 7-9a	7-9a	:30	CMT1208			\$300.00 NM
	5 08/04/12	08/04/12	Sa 7-9a	Sa 7-9a	1-	:30	1	\$150.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFS 08/05/121		<u>Rate</u> \$150.00					
	Spots: # Ch	Day Air	Date <u>Air Time</u> De	<u>scription</u>	Start/End Time	Length	Ad-ID			Rate Type
	1 4	Sa 08/0	04/12 8:12 AM Sa	7-9a	Sa 7-9a	:30	CMT1208			\$150.00 NM
	6 08/05/12	08/05/12	Su 7-9a	Su 7-9a	1	:30	1	\$75.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFS 08/05/12		<u>Rate</u> \$75.00					
	Spots: # Ch	<u>Day Air</u>	Date <u>Air Time</u> De	<u>scription</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
Ţ	1 4	Su 08/0	05/12 7:10 AM Su	7-9a	Su 7-9a	:30	CMT1208		***************************************	\$75.00 NM
	7 08/05/12	08/05/12	FOX News Sunday	9a-10a	1	:30	1	\$75.00	NM	:
	Weeks:	Start Date 07/30/12	End Date MTWTFS 08/05/12	****	<u>Rate</u> \$75.00					
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Length	Ad-ID			<u>Rate Type</u>
L	14	Su 08/0	05/12 9:44 AM FC	X News Sunday	9a-10a	:30	CMT1208			\$75.00 NM
	8 08/01/12	08/01/12	M-F 9-10a	9-10a	400 mm W who was not not	:30	1	\$100.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFS 08/05/12W		<u>Rate</u> \$100.00					
	Spots: # Ch	Day Air	Date Air Time De	<u>scription</u>	Start/End Time	Length				Rate Type
L	14	W 08/0	01/12 9:45 AM M-	F 9-10a	9-10a	:30	CMT1208			\$100.00 NM

\$300.00 NM

## INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

08/06/12

5 4

5:13 PM M-F 5-6p

	564449-1			07/30/12 - 08/07/12
****	Invoice #	Invoice Date	Invoice Month	Invoice Period
39.	ana wasana <b>ak</b> a wasa wa	27700EEC		

Advertiser	<u>Product</u>	Estimate Number
McCaskill/D/MO/US Senate	August 1-7, 2012	August 1-7, 2012

Burning and American State of the Control of the Co						Spots/			
ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
9 08/06/12	08/06/12	M-F 1-130p	1-130p	M	:30	1	\$100.00	NM	
Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12 M	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # 0			<u>cription</u>	Start/End Time	Lengt	<u>h</u> Ad-ID			Rate Type
1 4	M 08	/06/12 1:25 PM M-F	1-130p	1-130p	:3	0 CMT1208			\$100.00 NM
10 08/01/12	08/06/12	M-F 3-4p	3-4p	M-WTF	:30	3	\$100.00	NM	
Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12WTF	Spots/Week 3	Rate \$100.00					
Spots: # 0	Ch <u>Day Ai</u>	r Date <u>Air Time</u> Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		/01/12 3:28 PM M-F	•	3-4p		0 CMT1208			\$100.00 NM
3 4		/02/12 3:49 PM M-F	•	3-4p		0 CMT1208			\$100.00 NM
2 4		/03/12 3:38 PM M-F	•	3-4p	:3	0 CMT1208			\$100.00 NM
Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12 M		<u>Rate</u> \$100.00					
Spots: # (			•	Start/End Time	Lengt	h Ad-ID			Rate Type
4 4		/06/12 3:26 PM M-F		3-4p		0 CMT1208			\$100.00 NM
11 08/01/12	08/06/12	M-F 4-5p	4-5p	MWTF	:30	3	\$225.00	NM	
Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12wTF	Spots/Week 3	<u>Rate</u> \$225.00					
Spots: # (	Ch <u>Day Ai</u>	r Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			Rate Type
2 4	\$ W 08	/01/12 4:29 PM M-F	4-5p	4-5p	:3	0 CMT1208			\$225.00 NM
3 4		/02/12 4:10 PM M-F	•	4-5p		0 CMT1208			\$225.00 NM
1 4		/03/12 4:16 PM M-F		4-5p	:3	0 CMT1208			\$225.00 NM
Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12 M	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # (			cription	Start/End Time	Lenat	h Ad-ID			Rate Type
4 4		/06/12 4:28 PM M-F	<del></del>	4-5p		0 CMT1208			\$225.00 NM
12 08/01/12	08/06/12	M-F 5-6p	5-6p	M-WTF	:30	3	\$300.00	NM	
Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12WTF	Spots/Week 3	<u>Rate</u> \$300.00					
Spots: # (	Ch <u>Day Ai</u>	r Date <u>Air Time</u> Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
3 4	4 W 08	/01/12 5:40 PM M-F	5-6p	5-6p	:3	0 CMT1208			\$300.00 NM
4 4		/02/12 5:22 PM M-F	5-6p	5-6p	:3	0 CMT1208			\$300.00 NM
2 4		/03/12 5:42 PM M-F	•	5-6p	:3	0 CMT1208			\$300.00 NM
Weeks:	08/06/12	End Date MTWTFSS 08/12/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
Spots: # 0	Ch <u>Day Ai</u>	r Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

5-6p

:30 CMT1208



200	Invoice #	Invoice Date	Invoice Month	Invoice Period
	564449-1	08/09/12	August 2012	07/30/12 - 08/07/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
McCaskill/D/MO/US Senate	August 1-7, 2012	August 1-7, 2012

Lin	e Start Da	te End Date	e Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	13 08/01/12	9 08/06/12	M-F 6-630	p	6-630p	M-W2F	:30	4	\$400.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS 2TF	Spots/Week 4	<u>Rate</u> \$400.00					
	Spots: #			Time Description		Start/End Time		th Ad-ID			Rate Type
	3			0 PM M-F 6-630		6-630p		30 CMT1208			\$400.00 NM
М	1 2			:8 PM M-F 6-63( :9 PM M-F 6-63(	•	6-630p 6-630p		30 CMT1210 30 CMT1208			\$400.00 NM \$400.00 NM
i e	4			0 PM M-F 6-630	•	6-630p		30 CMT1208			\$400.00 NM   \$400.00 NM
	Weeks:	Start Date 08/06/12		MTWTFS5	Spots/Week 1	Rate \$400.00		O C. 11 2200			Φ <b>4</b> 00.00 14₩
	Spots: #	Ch <u>Day A</u>	<u> ir Date</u> <u>Air </u>	Time Description	<u>n</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	5	4 M 0	8/06/12 6:1	4 PM M-F 6-630	)p	6-630p	.:	30 CMT1208			\$400.00 NM
A	14 08/01/12	08/06/12	M-F 630-7	p p	630-7p	2-WTF	:30	3	\$300.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$300.00			***************************************		
	Spots: #	Ch Day A	<u>sir Date Air</u>	Time Description	n	Start/End Time	Leng	th <u>Ad-ID</u>			Rate Type
	2			4 PM M-F 630-1	•	630-7p		30 CMT1208			\$300.00 NM
	3			5 PM M-F 630-7	•	630-7p		30 CMT1208			\$300.00 NM
-	1 Weeks:	4 F 0 <u>Start Date</u> 08/06/12		4 PM M-F 630-7 <u>MTWTFSS</u> M	<sup>7</sup> p <u>Spots/Week</u> 1	630-7p <u>Rate</u> \$300.00	:3	30 CMT1208			\$300.00 NM
	Spots: #			Time Description	n .	Start/End Time	Leng	th Ad-ID			Rate Type
	4	4 M 0	8/06/12 6:5	4 PM M-F 630-7	<sup>7</sup> p	630-7p	:3	30 CMT1208			\$300.00 NM
	15 08/04/12	08/04/12	Sa 630-7p	j	Sa 630-7p	1-	:30	1	\$300.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: #			Time Description		Start/End Time		th Ad-ID			Rate Type
L	1	4 Sa 0	8/04/12 6:5	9 PM Sa 630-7	>	Sa 630-7p	:3	30 CMT1208			\$300.00 NM
	16 08/01/12	08/03/12	M-F 9-10p	, , , , , , , , , , , , , , , , , , , ,	9-10p	WTF	:30	3	\$500.00	NM	
1	Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS WTF	<u>Spots/Week</u> 3	<u>Rate</u> \$500.00					iller and one of the control of the
	Spots: #			Time Description		Start/End Time		th Ad-ID			Rate Type
ļ	3			5 PM M-F 9-10p		9-10p		0 CMT1208			\$500.00 NM
	1			0 PM M-F 9-10		9-10p		30 CMT1208			\$500.00 NM
1_	2	4 F 0	8/03/12 9:1	5 PM M-F 9-10	) 	9-10p	:3	30 CMT1208			\$500.00 NM
	17 08/02/12	08/06/12	M-F 10-10	30p	10-1030p	MT	:30	1	\$500.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS T	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
	Spots: #			Time Description		Start/End Time		th Ad-ID			Rate Type
	1			4 PM M-F 10-10	•	10-1030p	:3	30 CMT1208			\$500.00 NM
	Weeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS M	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
	Spots: #			Time Description	'n	Start/End Time	Lengt	th Ad-ID			Rate Type
	2			9 PM M-F 10-10		10-1030p	3:	0 CMT1208			\$500.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

		2		
	564449-1	08/09/12	August 2012	07/30/12 - 08/07/12
	Invoice #	Invoice Date	Invoice Month	Invoice Period
₩.		Same Carlo		

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	August 1-7, 2012	August 1-7, 2012

1							Spots/		_	
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	8 08/01/12	08/06/12	M-F 1030-1102p	1030-1102p	M-WTF	:30	3	\$250.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12WTF		<u>Rate</u> \$250.00					
	Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-iD			Rate Type
	1 4	W 08	/01/12 10:53 PM M-F	1030-1102p	1030-1102p	:3	0 CMT1208			\$250.00 NM
	3 4	Th 08	/02/12 10:39 PM M-F	1030-1102p	1030-1102p	:3	0 CMT1208			\$250.00 NM
İ	4 4	F 08	/03/12 10:58 PM M-F	1030-1102p	1030-1102p	:3	0 CMT1209			\$250.00 NM
	Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12 M		<u>Rate</u> \$250.00					
	Spots: # Ch	Day Ai	r Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 4	M 08	/06/12 10:53 PM M-F	1030-1102p	1030-1102p	:3	0 CMT1210			\$250.00 NM
1	9 08/04/12	08/04/12	Sa 10-1030p	10-1030p		:30	1	\$420.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/121-		<u>Rate</u> \$420.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
. L	1 4	Sa 08	/04/12 10:26 PM Sa 1	0-1030p	10-1030p	:3	0 CMT1208			\$420.00 NM
2	0 08/05/12	08/05/12	Su 9-10p	9-10p	~~~~~~~S	:30	1	\$500.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12S		<u>Rate</u> \$500.00	•				
	Spots: # Ch	<u>Day Air</u>	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	1 4	Su 08	/05/12 9:43 PM Su 9	-10p	9-10p	:3	0 CMT1208			\$500.00 NM
2	1 08/03/12	08/03/12	M-F 11-1130a	11-1130a	~ ~ ~ F ~ ~	:30	1	\$100.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12F		<u>Rate</u> \$100.00					
	Spots: # Ch	Day Ai	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4 F 08/03/12 11:10 AM M-F 11-1130a		11-1130a	:3	0 CMT1208	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		\$100.00 NM		
2	2 08/02/12	08/02/12	M-F 12-1p	12-1p	T	:30	1	\$150.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12T		<u>Rate</u> \$150.00					
	Spots: # Ch			cription	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 4	***************************************	/02/12 12:14 PM M-F	······	12-1p		0 CMT1208			\$150.00 NM
1				<del>.</del>	<del></del>	····				

<u>Total Spots</u> 60 <u>Gross Total</u> \$15,420.00

Payment Terms 30 Days

Agency Commission

\$2,313.00

Net Amount Due

\$13,107.00